



APRIL
26 – 28, 2023
Addis Ababa, Ethiopia

Time to **Invest**
and Grow in
Ethiopia

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In 2021, Ethiopia attracted over \$4.1 Billion and continued as the top FDI destination in East Africa. The IMF has forecasted that Ethiopia will grow by 13% in 2023 and will be among the top three fastest growing economies in Africa. The Government of Ethiopia is keen to maintain this momentum by facilitating growth of investments and maximizing the impact of investments in job creation, economic development, and wealth building.

Time to **Invest**
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Ethiopia





The Ethiopian Investment Commission (EIC) is Ethiopia's leading investment promotion agency established to promote, retain and proactively deliver aftercare services to foreign investments and to exercise oversight over special economic zones. EIC is responsible for accelerating the inward transfer of knowledge, skill and technology, strengthening sustainable economic development, fast-tracking the country's global competitiveness, increasing its export performance, generating employment opportunities, and facilitating linkages among the various economic sectors.



Invest Ethiopia is the premiere investment forum in Ethiopia organized by the EIC. The forum convenes government officials, policymakers, and new and existing investors to discuss attractive investment opportunities in Ethiopia and policy reform agendas and explore partnership opportunities. The forum has been organized annually since 2022.

Format of the Forum



10 Keynote speeches and presentations



Three panel discussions



>20 Selected investment showcasing



Ask me anything sessions



>25 Exhibitors including regions



Targeted site visits to SEZs, companies, etc.



Six sideline events/ MOU signings



Networking, facilitating partnerships

Priority Sectors



Agriculture



Manufacturing



ICT



Mining



Tourism

Expected Outcome



COMMITTED INVESTMENT CAPITAL

\$3Billion

Over the year

\$500 Million

Soft commitment secured in short-term



PARTNERSHIPS

10 MOUs

Signed with companies, chambers, generating \$200 M in capital.

20+ Media

Forum featured in mainstream media- both local and international

Target

600+
Investors

Invest Ethiopia 2023 **Annual Investment Forum**

**Theme: Invest and Grow in Ethiopia: The Land of Attractive
Investment Opportunities**

April 26 – 28, 2023

AGENDA [DRAFT]

Day 1: 26 Apr 2023

- | | |
|----------------------|--|
| 08:00 – 09:00 | Registration
Participants sign in and find their sits |
| 09:00 – 09:05 | Welcome
Master of the Ceremony |
| 09:05 – 09:15 | Opening Remarks
Lelise Neme, Commissioner of the Ethiopian Investment Commission |
| 09:15 – 09:45 | Keynote Speech
Senior Representative, PM Office of the FDRE |
| 09:45 – 10:10 | The Economic Outlook for Ethiopia: A Story of a Rising Economy
Dr. Eyob Tolina, State Minister, FDRE Ministry of Finance

In this hallmark session of the summit, an overview of the growth of Ethiopian economic, prospects and potential will be presented. |
| 10:10 – 10:20 | FDI Trends: Where Do Ethiopia Stand?
James Zhan, Director, Division on Investment and Enterprise, UNCTAD

This session will provide participants insight on FDI inflow in Africa, particularly in East Africa and Ethiopia, assess Ethiopia's performance, and showcase FDI trends globally using the latest data. |
| 10:20 – 10:30 | Making Investment Work: A Global Perspective
Deepak Bagla, President, WAIPA

The president of WAIPA shares his view and perspective on investment attraction, retention, and expansion, Africa's potential, how the global FDI views investing in emerging markets like Ethiopia, and highlights the impact of Ethiopia's membership in WAIPA in driving policy reforms. |
| 10:30 – 11:00 | Networking Break |



Day 1: 26 Apr 2023 (continued)

11:00 – 12:30

Invest Ethiopia: The Ethiopian Perspective

H.E. Ahmed Shide, Minister, FDRE Ministry of Finance
H.E. Mamo Mehretu, Governor, National Bank of Ethiopia
Madalo Minofu, Country Manager, International Finance Corporation
Abi Sano, President, Commercial Bank of Ethiopia
Anwar Soussa, CEO, Safaricom Ethiopia
Abdurehman Eid Tahir, CEO, Ethiopian Investment Holding
Lelise Neme, Commissioner, Ethiopian Investment Commission
Zemedeneh Nigatu, Global Chairman, Fairfax Africa Fund (Moderator)

A moderated panel discussion highlighting the key reasons for investing in Ethiopia, achievements, the impact FDI have had on Ethiopia's economy, identified priority sectors, emerging trends, government commitment, past and planned reforms, and support provided by government offices.

12:30 – 02:00

Networking Lunch

02:00 – 04:50

Invest in Diverse Sectors in Ethiopia – Parallel Sessions

Parallel Session 1 | Invest in Ethiopia's Agriculture, Mining and Energy Sectors

Presentations on the value proposition and potential of investing in the agriculture, mining, and energy sectors, followed by Q&A

H.E. Girma Amente, Minister, Ministry of Agriculture
H.E. Eng. Habtamu Tegegn, Minister, Ministry of Mines
H.E. Dr. Habtamu Etefa, Minister, Ministry of Water and Energy

Parallel Session 2 | Invest in Ethiopia's Tourism, Health, Transport and Logistics and Other Emerging Sectors

Presentations on the value proposition and potential of investing in energy, health, transport and logistics and other emerging sectors including telecom, banking and privatization opportunities, followed by Q&A

H.E. Amb. Nasise Chali, Minister, Ministry of Tourism
H.E. Dr. Lia Tadesse, Minister, Ministry of Health
H.E. Alemu Sime, Minister, Ministry of Transport and Logistics
H.E. Abdurehman Eid Tahir, Ethiopian Investment Holding

Parallel Session 3 | Invest in Manufacturing, ICT and SEZs

Presentations on the value proposition and potential of investing in the manufacturing and ICT sectors, and SEZs, followed by Q&A

H.E. Melaku Alebel, Minister, Ministry of Industry
H.E. Dr. Belete Mola, Minister, Ministry of Innovation and Technology
H.E. Aklilu Tadesse, CEO, Industrial Parks Development Corporation
H.E. Daniel Teressa, Deputy Commissioner, Ethiopian Investment Commission

03:30 – 04:00

Networking Break

04:50 – 05:00

Day 1 Wrap-up



Day 2: 27 Apr 2023

09:00 – 09:05

Welcome/Recap of Day 1

Master of the Ceremony

09:05 – 09:25

Grow in Ethiopia: The Prospect

Temesgen Tilahun, Deputy Commissioner, Ethiopian Investment Commission

In this session, the potential of growing investments in Ethiopia, either through new capital injection or re-investment of retained earnings will be explained including incentives tailored for expansion projects.

09:25 – 10:40

Invest and Grow in Ethiopia: The Journey

H.E. Aynalem Nigussie, Minister, Ministry of Revenue

H.E. Debele Kebeta, Commissioner, Ethiopian Customs Commission

H.E. Dr. Eyob Tekalign, Ministry of Finance

H.E. Shiferaw Telila, CEO, Ethiopian Electric Utility

Dr. Habtamu Simachew, Senior Advisor, Ethiopia Investment Commission

Fantu Faris, Operations Officer, IFC (Moderator)

This session will highlight the Ethiopian investment legal regime, different forms of businesses that foreign investors can establish, investor journeys, and how investors can optimize their investment experience. The session will be followed up with an 'Ask Me Anything' with representatives of the critical government organizations along investors' journey in Ethiopia.

10:40 – 11:00

Networking Break

11:00 – 12:30

Grow in Ethiopia: Our Success Stories

Master of the Ceremony (Moderator)

Anwar Soussa, CEO, Safaricom Ethiopia

Kishen Raval, Managing Director, Habesha Steel

Tsegaye Abebe, Managing Director, Ethio Vegfru/Eth Highland Flora

Huarong Zhang, Chairman, Huajian Group

Stephen Cloete, Managing Director, Unilever East Africa

Some of the leading foreign investors in Ethiopia share their investment experiences including what attracted them to Ethiopia, the potential Ethiopia holds, challenges, and successes.

12:30 – 02:00

Networking Lunch

02:00 – 03:30

Grow in Ethiopia: The Local Perspective

Master of the Ceremony (Moderator)

Haile Gebreselassie, Partner, Hyundai Motors

Munir Nuri, Managing Partner, Kifiya Financial Technologies

Samrawit Fikru, CEO, Hybrid Designs

Tadiwos Getachew, Manager/Owner, Boston Partners



Addis Alemayehu, Chairman, Kazana Group
Eyob Bekele, Manager, Desta/Tasty Foods

Some of the leading local investors in Ethiopia share their investment experiences including their business journey, successes, the potential they see in the market, challenges, investment outlook, and partnership opportunities they are exploring.

03:30 – 03:50

Networking Break

03:50 – 04:00

Official Opening of the Invest Ethiopia Exhibition

H.E. Lelise Neme, Commissioner, Ethiopian Investment Commission

04:00 – 05:30

Invest Ethiopia Exhibition

At the exhibition floor, 11 regions of Ethiopia will present their unique value proposition. In addition, privatization opportunities will also be featured by the Ethiopian Investment Holding and other ministries.

Day 3: 28 Apr 2023

09:00 – 09:10

Welcome/Recap of Day 1

Master of the Ceremony

09:10 – 10:30

Deal Making: Sideline Events

At the sideline of the summit, B2B and B2G deals will be made, and MOUs signed.

10:30 – 11:00

Networking Break

11:00 – 11:30

Recognition

The EIC recognizes and awards its partners for their contribution in making the investment forum a success.

11:30 – 11:45

Recap of Invest Ethiopia 2023

H.E. Lelise Neme, Commissioner, Ethiopian Investment Commission

11:45 – 12:10

Closing Keynote

H.E. Ambassador Girma Birru, Senior Advisor, FDRE Prime Minister Office

12:10 – 05:00

Site Visits

Per pre-determined schedules, site visits will be made to selected companies, SEZs and other establishments. At the summit floor, the exhibition will continue.

